

HIGHLIGHTS



\$18,858

Average Raised Per Nonprofit



\$175

Average Gift Size



\$232,645

Most Money Raised In One Hour

MAJOR UNDERWRITERS

E.E. Murry Foundation	\$ 100,000
Marksbury Family Foundation	\$ 60,000
Mitchell Family Foundation	\$ 50,000
Thomas R. Bryant Jr. & Betty R. Bryant Fund	\$ 25,000
MacAdam Family Foundation	\$ 25,000
Knight Foundation DAF	\$ 25,000
Total Wine & More	\$ 23,000

ADDITIONAL MATCHING DOLLARS AND PRIZES PROVIDED BY:

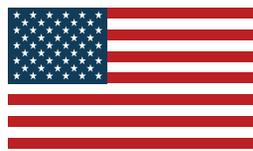
- Blue Grass Community Foundation
- Clark County Community Foundation
- Hudson-Ellis Fund
- West Sixth Brewing

THE GEOGRAPHY OF GIVING



77

Kentucky
Counties



47

States and
District of Columbia



Canada



Scotland



England



New Zealand



France

1/3

**OF DONORS
GAVE TO A
NEW
NONPROFIT
FOR THE
FIRST TIME**



**TOTAL RAISED
\$2.39 MILLION**

7 DAYS

126 Nonprofits

13,732 GIFTS

**\$2.39 Million
Raised**

10-YEAR TOTAL:

\$14.1 Million