

BUILDING A BRIGHTER FUTURE Lexington Black Prosperity Initiative

The repugnant legacy of slavery, America's original sin, looms large in our culture and communities. The pervasiveness of systemic anti-Black racism has mobilized many to pursue justice and healing – to think in new ways about how we create a community that is truly welcoming and inclusive.

Blue Grass Community Foundation (BGCF) is committed to being part of the change needed to create a future with equal opportunity for all. This is what motivated BGCF's board of directors, in partnership with a community of donors committed to advancing racial equity, to launch the Equity Fund, now known as the Lexington Black Prosperity Initiative.

An advisory committee of Black Lexington leaders will determine the initiative's priorities

and guide its grant making. The committee is co-chaired by Lisa Higgins-Hord, LFUCG councilmember, assistant vice president for Community Engagement at the University of Kentucky and a former BGCF board member, and Dr. Tiffany Daniels, D.C., owner of Chiropractic Care of Lexington and a current BGCF board member.

"Lexington has received many national accolades over the years: Best City to Live In, One of the Smartest Cities, Best Place to Retire," said Higgins-Hord. "However, when taking a deeper dive into data about our diverse populations, not all Lexingtonians are enjoying the benefits of these great titles in ways we would expect. While our communities of color within Fayette County present rich cultural histories and some



success stories, there are many inequities that we, as a community, need to address."

The initiative's charitable fund has two component parts. The first allows donors to support immediate needs; while the second component, a permanent endowment, will provide resources in perpetuity to advance the mission of Black racial equity.

(CONTINUED ON PAGE 2)

FROM LISA ADKINS

Our President's Letter

Awarding more than \$17 million in grants (our largest amount ever and an increase of more than 70% over the prior year!) and receiving more than \$18 million in gifts to new and existing charitable funds during fiscal year 2020, the Community Foundation is celebrating a year of record-breaking giving. Even in the midst of a global pandemic, by investing together, we continue to create more generous, vibrant and engaged communities across the Bluegrass and Appalachia, Kentucky. Read more about what we achieved in FY20 on page 6.

Fall is always a time of transition, and this year many of us are experiencing heightened uncertainty, but one thing is clear: In these extraordinary times, the generosity of our charitable fundholders and community donors has been unwavering. More than \$2.3 million has been raised for a number of coronavirus-related relief efforts. Learn more on pages 2 and 3.

It's hard to believe the 10th GoodGiving Challenge, launching at 9 a.m., Tuesday, December 1, is just around the corner. With 126 participating nonprofits, the gifts you make this year at BGgives.org are more critical than ever. The great news is that we've amassed our biggest pool ever of matching dollars and prizes – more than \$600,000! Watch for the daily challenges December 1-7, to enhance the impact of your local giving.

At BGCF, we are here to serve as your partner in giving. Whatever your charitable needs or aspirations, we offer personalized solutions to make the most of your giving. Call our office at 859.225.3343, visit our new website at bgcf.org or send me an email at ladkins@bgcf.org to discover all the ways we can help.



Stay safe and be well.
Lisa Ashner Adkins, J.D.
President/CEO

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A PROFILE IN GIVING

Giving Anonymously

When Edward Jones financial advisor Sean Click sits down to help his clients create a financial plan, he often starts with this question: What are your financial priorities?

"Research has shown that individuals can be working toward anywhere from four to seven financial goals concurrently," said Sean. "Examples of those goals include getting out of debt, purchasing a house, retirement and charitable giving."

Before he joined Edward Jones, Sean ran a nonprofit team, so he is familiar with the impact charitable giving can have on a nonprofit's ability to fulfill its mission. "When somebody tells me that they are charitable and are passionate about a particular cause, I take a closer look at their goals," explained Sean.

Charitable giving is important to so many of Sean's clients that he includes a discussion about philanthropy in his planning process. He has seen how giving strategically rather than just writing checks from their bank accounts can be more advantageous for his clients.

During one of these conversations about charitable giving, he learned a client had the ability and the desire to make a significant gift to an organization they were passionate about, but they were struggling over how to do it anonymously.

"In my work with BGCF, I've developed a good relationship with Jane Higgins [BGCF's director of community advancement], so I gave her a call, explained the situation and asked if the client could give anonymously using a donor advised fund. Jane replied, 'Absolutely,'" said Sean. "We presented this idea to the client, and they were very, very happy with the solution."

One of the benefits of giving with a donor advised fund is it can be given a name that

won't be linked to the fundholder. When the fundholder wants to make a charitable gift, BGCF will award a grant using the fund's name, and the fundholder will remain anonymous.

Sean has worked with numerous clients who want to give anonymously for a variety of motivations. Surveys have shown that about half of people who give anonymously do so to minimize solicitations. Some do it for religious reasons. Others just want to keep their finances private. And that's one reason Sean likes working with BGCF: the flexibility offered to keep his clients' giving private (or to make their giving as public as possible).

After this particular anonymous donor opened a donor advised fund and their giving grew, it became clear to Sean it was time for their giving to evolve to the next level: endowment.

"When dealing with clients who are giving at significant sums, it makes sense to raise the issue of establishing an endowment with them [and their tax professional]," Sean added.

In his experience, the best way to establish an endowment is by using Endow Kentucky Tax Credits. Understanding how these credits work has proven extremely advantageous for Sean, and for his clients.

"The way I look at the Endow Kentucky program, it gives you an opportunity to create a giving legacy that will far exceed your lifetime," said Sean. "So that's the question I raised with this donor: What legacy do you want to leave behind?"

This led to a robust conversation about the donor's goals and how they could be accomplished through the enduring nature of an endowment. They discussed which organizations are doing a specific kind of work the donor is passionate about, in a precise geographic location; which are well-established; and which will be doing that work for a long time.

"Figuring out what's important to people is what I love most about my job," said Sean. "It's about connecting good people with the right goals to give money a purpose."

Even though this donor wants to remain anonymous, they were amenable to their charitable story being shared.

"I hope that my story and my situation can help somebody else out there to combine their passions with their means so that nonprofits can continue doing good work."



If you would like to fuel life-changing work but want to maintain your anonymity, we can help! Contact Lisa Adkins, president/CEO, at 859.225.3343.

NEWS BRIEF

Coronavirus Response Fund

The Coronavirus Response Fund, a partnership of United Way of the Bluegrass and Blue Grass Community Foundation, has awarded over \$981,000 in grants to 50 organizations in our joint service region. More than 50% of those grants have supported food assistance programs.

To learn more about all of the programs and organizations receiving support from the Coronavirus Response Fund, and to donate, visit bgcf.org/coronavirus.



New Website Launches

This fall BGCF launched a new website!



Check out the updated look at the same URL: bgcf.org.

(INITIATIVE...continued from page 1)

The immediate needs component of the fund was launched with a combined gift of \$100,000 from three donors: the Thomson R. Bryant Jr. and Betty R. Bryant Fund at BGCF, Knight Foundation Donor Advised Charitable Fund at BGCF and the Community Foundation. A recent gift of \$100,000 from the Jenna and Matthew Mitchell Family Foundation at BGCF doubled the immediate needs funding to \$200,000.

To jump-start the funding of the permanent endowment, an anonymous donor and Matthew and Jenna Mitchell have issued a \$100,000 endowment challenge to the community. Gifts of any size to the initiative's endowment will be generously matched dollar for dollar, up to \$100,000.

"Across our nation and globe, we are bearing witness to human beings speaking out against racial injustice and boldly challenging our systems to be reformed," said Daniels. "We recognize that immediate, impactful results are needed, so we invite the entire community to join us in this endeavor by supporting the Lexington Black Prosperity Initiative. The next time we receive accolades for living in a prosperous and thriving city, we want the data to reflect that's the case for all of us."



To learn more and donate, visit bgcf.org/racialequity.

Total Assets	\$139,761,682
Number of Grants Awarded	2,273
Nonprofits Receiving Grants	1,046
Grants Awarded	\$10,526,343
Grants Since Inception	\$116.2 million

BGCF AT A GLANCE

From January 1, 2020, to September 30, 2020

BGCF BOARD MEMBER SPOTLIGHT Bill Alverson

Blue Grass Community Foundation proudly welcomes Bill Alverson to our board of directors. Although new to the BGCF board, Bill is not new to philanthropy or the Community Foundation.

A lifelong resident of Bourbon County and a graduate of Paris High School, Bill connected with BGCF in 2010 when he wanted to learn how to establish a foundation to benefit the Paris Greyhounds' football program. A longtime friend and mentor recommended he talk to Lisa Adkins, president/CEO of BGCF. "I immediately liked the Community Foundation's mission and its commitment to the community it serves," he says.

Bill, the former CEO of Traditional Bank, is also committed to his community. Along with

several alumni from Paris High School, Bill co-founded the Paris Independent Schools Education Fund at BGCF to benefit a new generation of students. The fund has awarded grants for field trips, classroom innovation, art, STEM programs, and more.

Furthering his commitment to supporting educational initiatives in Paris, Kentucky, and beyond, Bill also established the Paris Enterprise Fund at BGCF. The fund is named for The Paris Daily Enterprise, the newspaper Bill's family owned from 1942 to 1975. Bill credits his parents, Louise and Jesse Alverson, with his desire to be involved in his community.

Since he officially retired at the end of 2019, Bill has more time to spend with his wife,



Diane, and their two sons, Hamilton and Lloyd, and more time to spend bettering his community.

"I'm honored to be part of the Community Foundation," says Bill. "BGCF's passion for helping others is a good fit for me."



Meet the rest of our board of directors on our website: bgcf.org/board-of-directors.

The CARES Act and Giving With Your IRA

As you plan your year-end giving, keep in mind the enhanced tax benefits passed in the CARES Act:

- Non-itemizers can take an "above the line" deduction of up to \$300 for charitable gifts to qualifying nonprofits and charitable funds* on their 2020 tax return.
- Individuals can deduct up to 100% of their 2020 adjusted gross income for cash gifts made to qualifying nonprofits and charitable funds.*
- Corporations may now deduct up to 25% of 2020 taxable income for cash gifts made to qualifying nonprofits and charitable funds.*

The CARES Act also waives all required minimum distributions for individuals who own specified retirement accounts in 2020. IRA account owners (regardless of whether they itemize) who are age 70 ½ or older can still choose to send a qualified charitable distribution, up to \$100,000 per individual, to a qualified charitable organization without recognizing income on that distribution and potentially decreasing their tax burden.

For donors wishing to keep their charitable dollars local, gifts to the Coronavirus Response Fund qualify for deductions.

Donors can also support the fund with a qualified charitable distribution from their IRA if they are age 70 ½ or older.

Give us a call to learn more about donating with your IRA at 859.225.3343.



You can use your IRA to give to the Coronavirus Response Fund: bgcf.org/coronavirus, or one of our county-specific COVID-19 relief funds in Franklin, Harrison, Madison, Rowan or Woodford counties: bgcf.org/coronavirus-response.

*Charitable gifts to donor advised and corporate advised funds do not qualify for the above the line deduction or increase in AGI limitations. However, we are happy to discuss charitable gifts to any of the many qualifying funds administered by BGCF. This is not tax or legal advice. Please consult your tax advisor to determine the best charitable giving strategy.

PROVIDING DIVERSE AND CREATIVE SOLUTIONS

Bilal Ibn Rabah Scholarship

Hadeel Abdallah, a University of Kentucky Rhodes Scholar from Lexington, wanted to create a scholarship for students of diverse and underrepresented backgrounds. Working with UK Philanthropy, she created the Bilal ibn Rabah Scholarship, which rewards deserving UK students who have overcome adversity and want to fight for justice and equality.

Getting the Bilal ibn Rabah Scholarship endowment off the ground would take a partnership of university administration, government officials, members of the Muslim community, and Blue Grass Community Foundation.

The scholarship is not limited to Muslim students, but much of the generous support for the scholarship fund has come from the Muslim community, and as such, the fund needed a Halal-compliant option for endowed investments.

That's where BGCF came in, with the ability to offer an investment strategy in the Amana Mutual Funds, which adheres to the tenets of

the Muslim faith. The Amana Funds investment portfolio focuses on economically and socially responsible organizations with a history of financial security. And, Amana conducts screenings to eliminate investments in high debt companies, interest-based investments, and companies that do not follow Islamic principles.

"We value the collaborative partnership with Blue Grass Community Foundation and the shared vision of supporting the community and deserving students who want to attend UK," said Don Witt, assistant vice president for philanthropy at UK.

The scholarship has received more than 200 contributions, growing the endowment to over \$100,000.

"Donating to the Bilal ibn Rabah Scholarship Fund is a wonderful way to help pave a path and change a student's life while giving back to your community," said Hadeel. Her journey with BGCF scholarship funds has now come



full circle—she was a 2015 recipient of the CLARK Scholars Scholarship at BGCF.

The Bilal ibn Rabah Scholarship has helped to bring awareness, understanding and a cultural shift on UK's campus and in the Lexington community. There has never been a more critical time for people of diverse backgrounds to come together and do good.

We are pleased to work with you to make your charitable goals a reality, no matter how simple or complex.

Give us a call at 859.225.3343!



For inquiries about the Bilal



Scholarship Program, please email Don Witt at dwitt@uky.edu.

MAKING THE DREAM OF COLLEGE A REALITY

MacLellan Scholarship

Baylee Oldham thought her dream of getting a college education would always be just that — a dream.

"I could never have gone to college without the MacLellan Scholarship," said Baylee Oldham, who graduated cum laude with a GPA of 3.7 from the University of Southern Indiana with a degree in business management and a certification in human resources.

When Baylee was a freshman in high school, her family lost their home to foreclosure and had to split up to find shelter wherever they could. Not surprisingly, her grades suffered.

At the beginning of her senior year, Baylee's father joined MacLellan Integrated Services. Not only did employment at MacLellan help the family get back into their own home, it made Baylee eligible to apply for the competitive MacLellan Scholarship for children and stepchildren of employees with financial need.

Baylee almost didn't apply. She didn't think she had a chance—until she saw the application's essay question: Write about a time when you faced a challenge, setback or

failure. How did it affect you and what did you learn from the experience?

MacLellan Integrated Services provides facilities maintenance and industrial services to manufacturing industry leaders and employs over 850 people in the U.S. and Canada. Since 2004, the MacLellan Scholarship has made it possible for 13 students to realize their dream of getting a college degree.

"MacLellan prides itself on the people who work here," said Bill Wilkins, director of human resources & corporate development. "We are fully committed to the future and prosperity of our employees and their families. We believe that education is a key factor to personal and professional success."

College was not without its challenges for Baylee. During her sophomore year, Baylee gave birth to her daughter, Lydia. It was a difficult pregnancy, and Baylee was hospitalized with pre-term labor at 27 weeks. She completed her accounting exam from a hospital bed and finished that semester with a GPA of 3.9.

In addition to caring for a child and attending college full time, Baylee



worked 40 hours a week. On occasion, she admits, she was tempted to give up on college. "And then I remembered my scholarship from MacLellan and their faith in me," she said. "I knew I couldn't let them down."

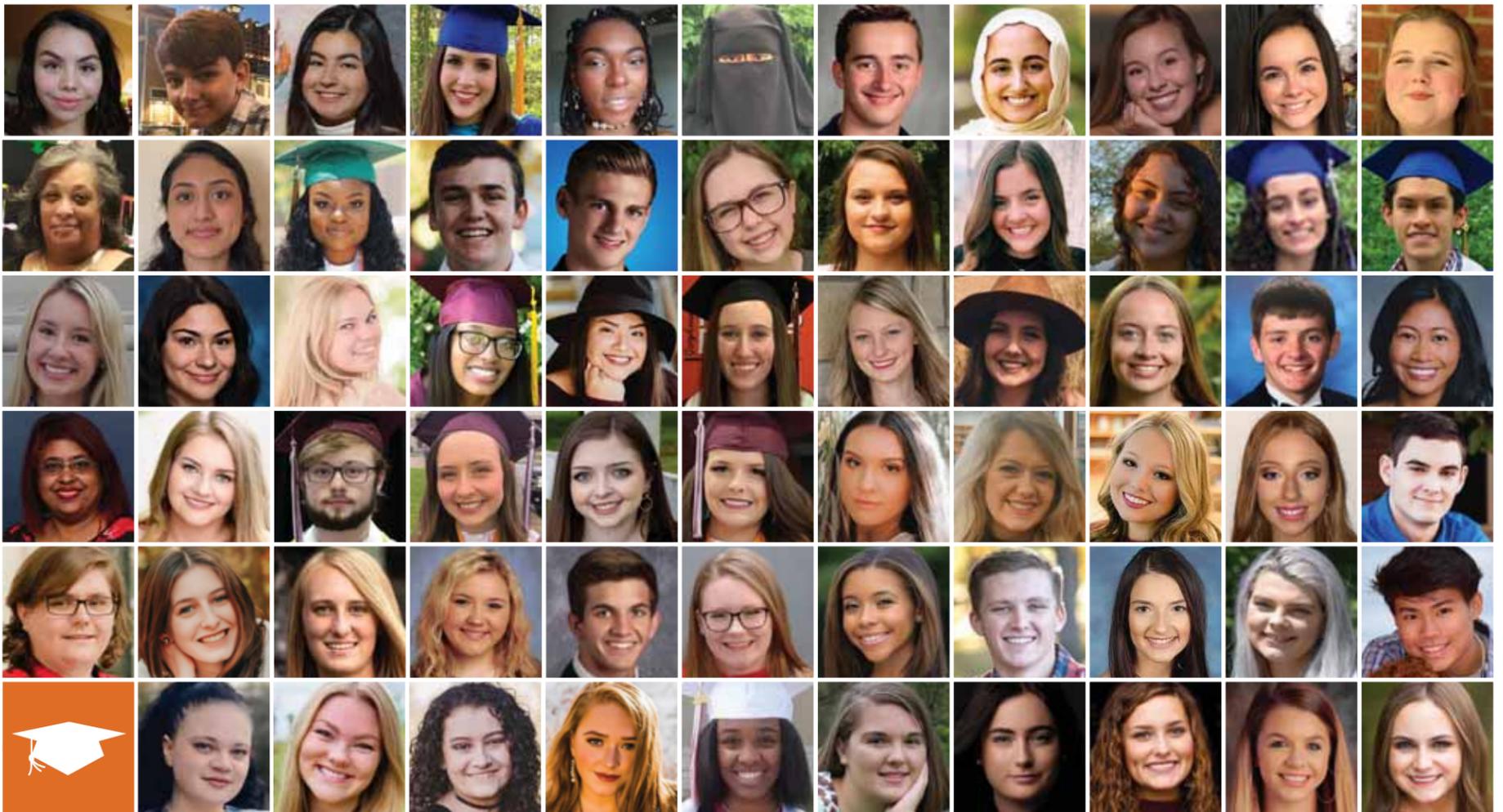
Baylee's goal is to be a human resources manager. She's already been offered several positions.

"Thanks to the MacLellan Scholarship, I graduated college 100% debt free," Baylee said. "I'll never be able to say thank you enough."

The MacLellan Integrated Scholarship Fund is one of 50 scholarship funds administered by BGCF. BGCF designs applications and appoints and oversees independent committees to review applications and make awards.

To learn how you can partner with BGCF to make a real difference in the life of a young person, contact Halee Cunningham, general counsel, at halee@bgcf.org.





2020 Scholarship Recipients

16th District PTA Scholarship:

Andrea M. Roemers, Lexington
 Brendan I. McCoy, Lexington
 Elisha VanZant, Lexington
 Mary Beth Matocha, Lexington
 Natalia C. Smith, Lexington
 Rehma Ashraf, Etobicoke
 Saja N. Shalash, Lexington

Baird Scholarship:

Gloria Valencia, Danville
 Samantha Sallee, Perryville

Burrier Warren Scholarship:

Forest T. Linville, Licking Valley

CLARK Scholars Scholarship:

Keira Babb, Lexington
 Rehma Ashraf, Versailles
 Ryan Damra, Lexington
 Stella Ullman, Lexington

Dorothy T. Givens Scholarship:

Shelbi Wilson, Winchester

Dr. W.C. McCauley Scholarship:

Jordan Sims, Versailles

Dr. S.O. Sublette Scholarship:

Erin MacLeod, Versailles

Eastern Kentucky University Gabbard-Hylton Scholarship:

Emma Blankenship, Richmond
 Jackson Jerrigan, Berea
 James Taylor, Broadhead
 Katherine Stuart, Richmond
 Kelley Freeman, Richmond
 Melissa Puckett, Berea
 Miranda Brown, Crab Orchard

Edith Schwab Memorial Scholarship:

Vickie Stone, Louisville

Edwin Paul Lyon III Memorial Scholarship:

Brittany Howard, Salyersville
 Jaylee Montgomery, Salyersville

Emma E. Buckley Scholarship:

Luz Moreno, Versailles
 Mireille Mwamini, Lexington

Gill-Elliott Scholarship:

Davis Recht, Ft. Thomas
 Luke Weidner, Ft. Thomas

Hudson-Ellis Scholarship:

Avery Lane Adkins, Hanson
 Jolie Gardner, Danville
 Kirsten Hale, Danville
 Mariah Burnett, Danville

Jane Allen Newman Scholarship:

Marcelo Niebuhr, Lexington
 Shelby Rudd, Waverly
 Tyler Hudgins, Cynthia

Jennifer Leigh Soper Scholarship:

Maria Canales-Williams, Arlington, Virginia

Joann McEvoy Frazer Vocal Achievement Award Scholarship:

Abigail E. Cunningham, Lexington

John and Maggie Price Scholarship:

Taiva Mangram, Lexington

John T. and Willie Hedges Education Scholarship:

Gema Najera, Paris
 Sarah Stafford, Lexington

Kathryn Owen Veterinary Scholarship:

Lola N. Eversole, Winchester

Kevin J. Crowe Memorial Scholarship:

Kaitlyn Munsey, Nancy
 Sarah Hines, Liberty

King-Barton Scholarship:

Tyler Hudgins, Cynthia

Lewis E. Owens Scholarship:

Abigail Wilson, Winchester
 Jeremy Davis, Corbin

Licking Valley Center Scholarship:

Forest T. Linville, Licking Valley

Loren Richards Elder Care Scholarship:

Amanda Sandoval, Elizabethtown

MacLellan Education Scholarship:

Katelyn Murphy, Stamping Ground
 Leah Johnson, Georgetown
 Malikh Gilmore, Rockford, Illinois
 Katelyn Murphy, Stamping Ground

Magoffin County Scholarship:

Alley Patrick, Salyersville
 Brady Turner, Salyersville
 Jenna Hackworth, Salyersville
 Kacie Howard, Salyersville
 Kennedy Conley, Salyersville
 Madison Arnett, Salyersville
 Markisha Collinsworth, Salyersville
 Natalie Crace, Salyersville
 Reagan Sammons, Salyersville
 Trevor Holderby, Salyersville

Margaret Hall Alumnae Association Inc. Scholarship:

Lily Springer, Nicholasville
 Sara Gibson, Versailles

Richard E. and Lucile G. Coe Scholarship:

Sarah Northcutt, Licking Valley

Robert Marion and Ethel Keolker Stewart Scholarship:

Jake Hope, Salem, Illinois

Rosalind Scoggan Pittenger Scholarship:

Abbie Huston, Paris
 Alexis Hopkins, Carlisle

Stephen L. Keller Scholarship:

Erin Barker, Sharpsburg

Steven G. Todd Scholarship Memorial Scholarship:

Tony Lin, Winchester

Sydney G. Mullins Scholarship Fund:

Caroline Parsons, Allen

The Jared E. Banta Legacy Scholarship:

Caitlyn L. Thomas, Frankfort

The Lewis Sexton Scholarship:

Blake Allen, Campbellsville
 Charlene Lalata, Louisville
 Savannah Beyerle, Lebanon Junction

The Logan Thomas Family Memorial Scholarship:

Kathryn Bowman, Beattyville

The Monica Combs Memorial Scholarship:

Karigan Smith, Versailles

The Stewart Family Scholarship:

Adrianna Pereira, Ashland
 Benjamin Birchfield, Olive Hill
 Chase Gibeaut, Cattlettsburg
 Connor Rigsby, Ashland
 Emily Fields, Ironton, Ohio
 Ethan Slone, Ashland
 Jada Miller, Ashland
 Olivia Yongue, Ashland
 Ruby Smith, Ashland
 Rylee Miller, Ashland
 Sarah Acherman, Lexington
 Sydney Sorrell, Ashland

Thomas B. Bright, Jr. Memorial Scholarship:

Alexis M. Hall, Irvine
 Emily Krall, Paducah
 Samantha Stamm, Wallingford

Thomas D. Urmston Scholarship:

Abigail Stroub, Cynthia

Vengu Family Scholarship:

Sarah E. Arnold, Midway

Viola Phillips Scholarship:

Jacob Bentley, Jenkins

W.O. Davis Scholarship:

Jordan Murphy, Versailles

Wilma Pigg Poynter Scholarship for EKU:

Braden Jackson, London
 Jeremy Burns, London
 Tanner Rose, London

"I am a first-generation college student so the opportunity to go to college really depended on scholarship since I come from a low-income family." — Luz Moreno, 2020 recipient of the Emma E. Buckley Scholarship

"The Hudson-Ellis Scholarship will help me pursue my dream of being a nurse anesthetist. My goal is to give back to the community and help the people around me, just as this scholarship will support me." — Jolie Gardner, 2020 recipient of the Hudson-Ellis Scholarship

"This scholarship will allow me to fully concentrate on my studies, rather than spending time worrying about my financial situation. I am extremely grateful to be receiving this scholarship, and I personally thank all of those who were involved in selecting me as a recipient!" — Blake Allen, 2020 recipient of the Lewis Sexton Scholarship

2020: JUST THE NUMBERS

GRANTS

\$17,194,458 ★

GRANTS AWARDED IN FY 2020

★ The largest amount granted to date and an increase of more than 70% over FY19!

\$114.4 MILLION

TOTAL GRANTS SINCE 1967

CONTRIBUTIONS

\$18,289,016

CONTRIBUTIONS IN FY 2020

\$211.5 MILLION

TOTAL CONTRIBUTIONS SINCE 1967

GOODGIVING CHALLENGE

\$1.68 MILLION

RAISED FOR LOCAL NONPROFITS

\$11.7 MILLION

SINCE 2011

CHARITABLE ASSETS

TODAY

675 FUNDS

\$131.7 MILLION

TOTAL ASSETS

AS OF JUNE 30, 2020

TOMORROW

\$90.8 MILLION

LEGACY GIFTS

FUTURE ESTATE GIFTS

FOREVER

\$82.9 MILLION

PERMANENTLY ENDOWED

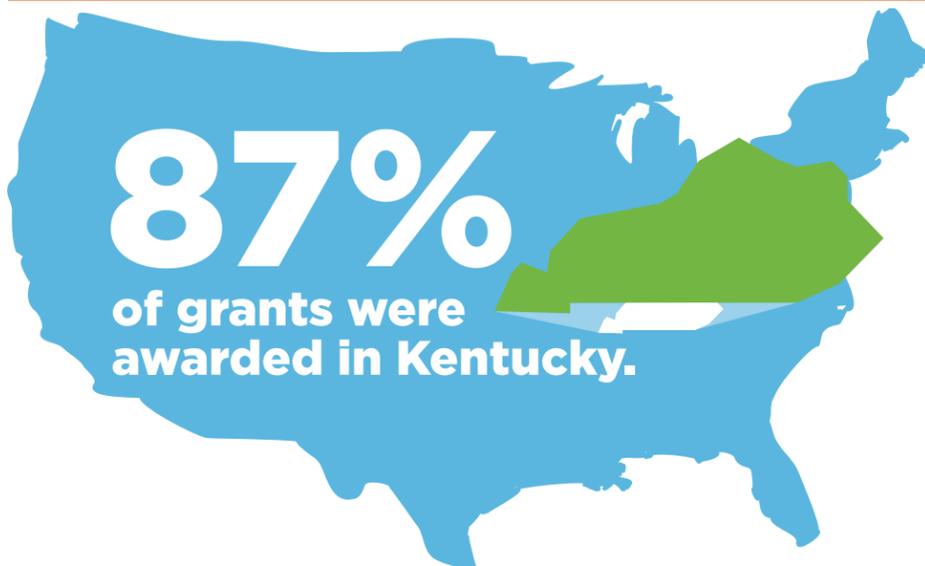
ENDOW KENTUCKY



\$7.9 MILLION

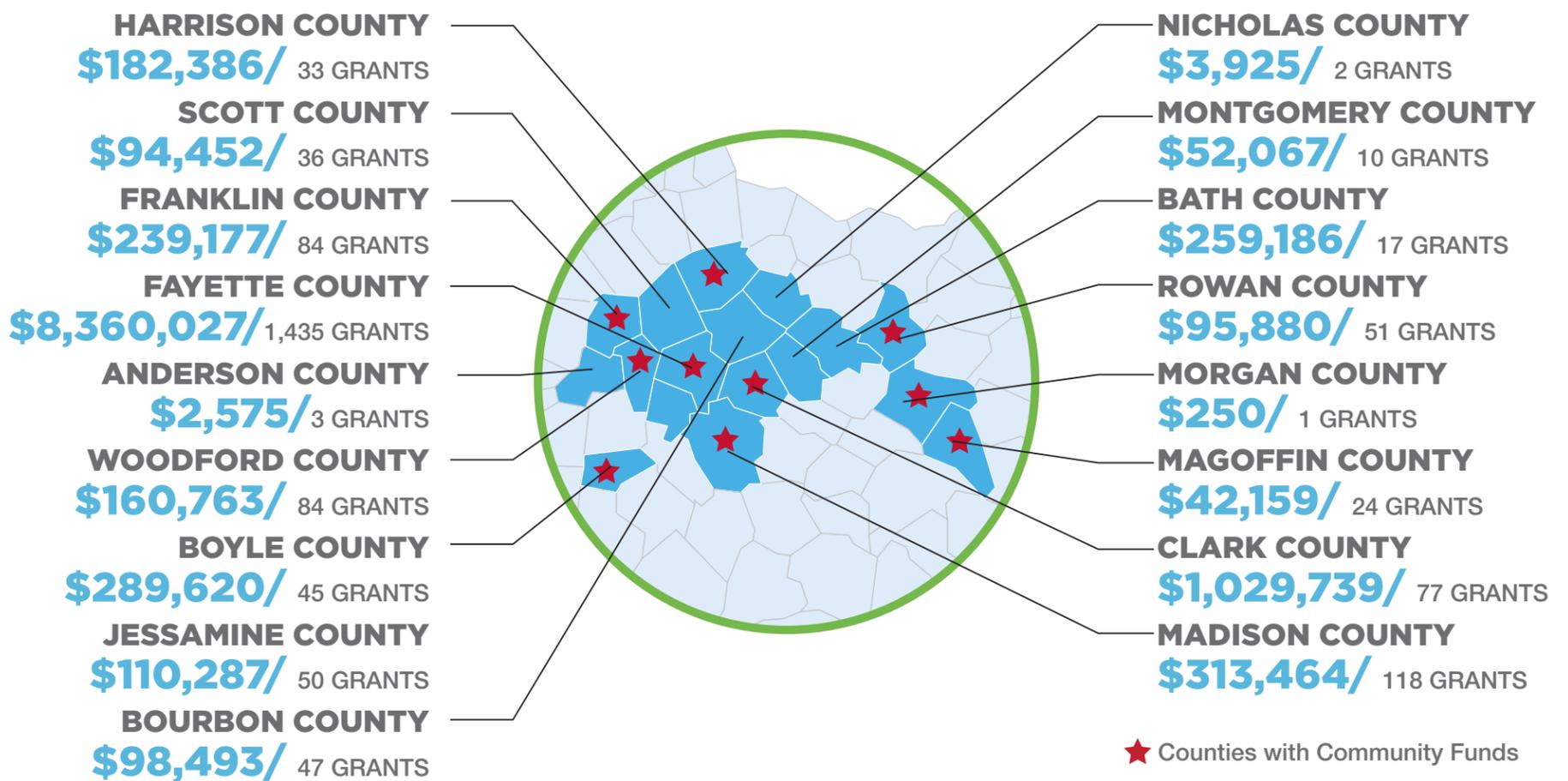
IN KY TAX CREDIT GIFTS

CONTRIBUTED TO ENDOWMENTS SINCE 2011



**53
YEARS
OF
INSPIRING
GENEROSITY**

GRANTS BY COUNTIES IN CORE SERVICE AREA





HOMETOWN LEGACY

Blue Grass Community Foundation hosts a network of endowed community funds, each seeking to improve the quality of life in its geography. In partnership with local leaders, these funds work to increase charitable giving and build local charitable resources to impact their communities' greatest needs and opportunities.

Contributing to your local community fund is one important way to invest together for community good.

If you live in, or love, Clark, Franklin, Fayette, Harrison, Madison, Magoffin, Morgan, Rowan or Woodford counties, visit our website to learn more about endowed community funds in these counties: bgcf.org/community-funds.

HARRISON COUNTY COMMUNITY FUND:

Reopening Public Spaces

As downtown Cynthiana reopened, the Harrison County Community Fund quickly mobilized to establish a fund to aid small businesses. By partnering with the Community and Economic Development Initiative of Kentucky (CEDIK) at the University of Kentucky, Cynthiana Main Street and the mayor of Cynthiana, the fund awarded over \$17,000 to help 10 businesses reopen safely.

This renewed downtown activity was the catalyst for the Pocket Park, a city-owned green space in downtown Cynthiana. Thanks to the support of

these partners, the Pocket Park is being developed into a sustainable, inviting space with lighting, patio heaters, seating and shade canopies to provide a safe and vibrant gathering place.

This is a wonderful example of how Community Funds collaborate with community partners to make a lasting impact.



If you are interested in learning more or donating to this special project please contact BGCf's Director of Community Advancement Jane Higgins at jhiggins@bgcf.org.



Downtown Cynthiana's Pocket Park

CLARK COUNTY COMMUNITY FOUNDATION

Once again, the Clark County Community Foundation advisory board will incentivize giving to the Clark County nonprofits participating in the GoodGiving Challenge by providing a dollar-for-dollar match of up to \$10,000 for each organization.

With 25 Clark County nonprofits participating in the Challenge in 2020, \$250,000 from the Clark County Community Foundation will be granted back to the community.

In the past three years, more than \$1.2 million has been raised in donations and matching dollars by Clark County nonprofit participants.

"Clark County is an incredibly charitable community. We have been through trying times this year, but I have no doubt about our community's commitment to generosity. We are excited to have the ability to provide these matching dollars to support our local nonprofits," says Alex Rowady, chair of the Clark County Community Foundation's board of advisors.

The Clark County Community Foundation has awarded more than \$80,000 in grants since January 2020.



Visit BGives.org/nonprofits to search for the Clark County nonprofits participating in the GoodGiving Challenge.

MAGOFFIN COUNTY COMMUNITY FUND

For the past 16 years, Magoffin County Community Day has been a celebration of fellowship with lively music and good food,

but it has also been instrumental in helping Magoffin County's local nonprofits and civic groups raise the funds for all the good things they do for the community. Because of the coronavirus pandemic, hosting an in-person event in the park was not feasible. But the need was still there, so instead of a one-day event, the 2020 Magoffin County Community Day fundraising was hosted online August 10-31. The Magoffin County Community Fund issued a challenge to the community: For every \$1 raised, the fund would match it with \$2, up to \$35,000!

The community rose to the challenge by donating \$38,962.98! The match was met, bringing the 2020 Magoffin County Community Day fundraising total to \$73,962.38.

All money raised was split equally among the 18 participating nonprofit organizations.

Magoffin countians did their part by staying apart, but they worked together to create a better future for Magoffin County!



To donate to the Magoffin County Community Fund, visit bgcf.givingfuel.com/magoffin-county-community-foundation.

ROWAN COUNTY COMMUNITY FUND

When the Rowan County Community Fund advisory board learned 45 Rowan County students did not have a computer to use for virtual learning, the fund awarded a \$9,000 grant to Rowan County Public Schools to purchase Chromebooks.

"Your generous contribution has made a difficult situation much easier for these

students," said Rowan County Superintendent John Maxey. "Many of our students don't have access to the technology needed to access online lessons, and you have provided these students with the means to have the same education as their fellow classmates. Thank you again for your concern for our students, our community and our county."

If you live in, or love, Rowan County, invest together in your community by supporting the Rowan County Community Fund and life-changing grantmaking like this.



To donate online, visit bgcf.givingfuel.com/rowan-county-community-fund.

WOODFORD COUNTY COMMUNITY FUND

The Woodford County Community Fund is pleased to welcome three new members to its board of advisors: Dan Rosenberg, president of Rosenberg Thoroughbred Consulting; Jonathan Rouse, attorney; and Debbie O'Connor, co-owner of Amsden Bourbon Bar.

"We are thrilled to add these three amazing individuals to our Woodford County board," said Lori Garkovich, chair of the Woodford County Community Fund. "Their passion for this community, together with their extensive expertise and deep relationships, will help us continue our work to build permanent resources that will benefit this community for generations to come."



To donate to the Woodford County Community Fund, visit bgcf.org/woodford-county

Blue Grass Community Foundation creates more generous, vibrant and engaged communities by growing charitable giving throughout the Bluegrass and Appalachia Kentucky.



THE GOODGIVING CHALLENGE:

Celebrating a Decade of Giving Together



It's been 10 years!
Ten years of giving.
Ten years of bettering our community.
Ten years of the GoodGiving Challenge.

"Doing good" is even sweeter in 2020 when communities have faced unforeseen obstacles and organizations have responded to increased demand for services. The GoodGiving Challenge provides a platform for us to unite as a community and give back to the local nonprofits that help so many. Last year, more than 7,900 gifts totaling \$1.68 million were given to benefit over 100 regional nonprofits.

Join us for the Bluegrass region's biggest online giving event and make 2020 the best year yet!

Check out the year's 126 participating nonprofits now at BGGives.org. Giving begins at 9 a.m. on Giving Tuesday, December 1, and ends at 11:59 p.m. on Monday, December 7.

Follow along on BGCF's social media pages (@BGCFKY) to learn about the \$600,000+ in matching dollars and daily prize opportunities available to amplify your giving.

Let's end 2020 with a resounding bang and make the 10th annual GoodGiving Challenge one to remember!

Special thanks to our generous sponsors:

Thomson R. Bryant Jr. &
Betty R. Bryant Fund
Murry Foundation
Clark County Community Foundation
Hudson-Ellis Fund
MacAdam Family Foundation
Knight Foundation
Mitchell Family Foundation
Marksbury Family Foundation
Total Wine & More
West Sixth Brewing
Edith D. Gardner Charitable Fund



WELCOME TO THE FAMILY!

These new charitable funds were established between May 15 and September 15, 2020. Please join us in welcoming them to our BGCF community of givers.

American Spiritual Ensemble Endowment Fund
American Spiritual Ensemble Fund
Amplify Horse Racing Fund
Arthur L. Moore and Lucy L. Moore Charitable Fund
The Equity Fund
The Equity Endowment Fund
Joe and Debbie Graviss Foundation (Legacy Fund)
Johnny W. and Betty L. Adams Memorial Scholarship (Legacy Fund)
The Laura and John Brooks Foundation
Lexington Leadership Foundation, Inc. Endowment FBO Amachi Central Kentucky
Linda Breathitt Charitable Fund

Marlobo Charitable Fund
Micah 6:8 Fund
The Stewart Family Scholarship
The Stewart-Hindman Union Church Fund (Legacy Fund)
The Superhero Mask Project
The University of Kentucky Employee COVID-19 Response Fund



If you would like to create your own charitable giving fund, contact **Scott Fitzpatrick**, Vice President, Advancement at 859.225.3343 or sfitzpatrick@bgcf.org.