

DR. EUNICE BEATTY: A Lexington Legend of Service and Generosity

As Lexington celebrates its 250th anniversary in 2025, it's a time for reflection—on our history, our progress and the people who have shaped the city we call home. Few embody the spirit of Lexington quite like Dr. Eunice Beatty, a lifelong Lexingtonian whose dedication to education, community service and philanthropy has left an indelible mark on the city.

"I am a native Lexingtonian, so my entire life has been in this community," Eunice shared. "When I start thinking about my life here and all the people that have been part of it, I could probably write a book! It has absolutely been my joy to live in Lexington all my life."

Eunice's journey began at Bates Creek High School before she went on to earn three degrees from the University of Kentucky: a bachelor of health science in dental hygiene, a master's in education, and a doctorate in educational psychology and counseling, with a minor in marriage and family science. As a professor and

administrator at Bluegrass Community and Technical College (BCTC) and the University of Kentucky College of Allied Health, she was recognized with the National Master Teacher Award—just one highlight of her remarkable career in education.

A history of trailblazing runs deep in her family. Eunice's mother, Ann Lawson Taylor, made history in 1976 as the first African American licensed ophthalmic dispenser in Lexington. Her husband of nearly 50 years, Anthony Beatty, Sr., also carved out his own legacy, serving 34 years with the Lexington Division of Police and becoming the city's first African American police chief in 2001.

Even in retirement, the Beattys remain devoted to Lexington, giving back through their time, talent and treasure. Their family foundation has been housed at Blue Grass Community Foundation for nearly 20 years, and they are proud honorary co-chairs of the Fund for Greater Lexington. "Blue Grass Community Foundation is a trusted partner in helping us give back in meaningful ways," Eunice said.

The Beattys' spirit of service has extended to the next generation. Their sons, Anthony Jr. and Embry, are continuing the family's legacy of leadership and generosity. "We are most proud of our sons," Eunice said. "They were great kids, they are great men and we just adore them."

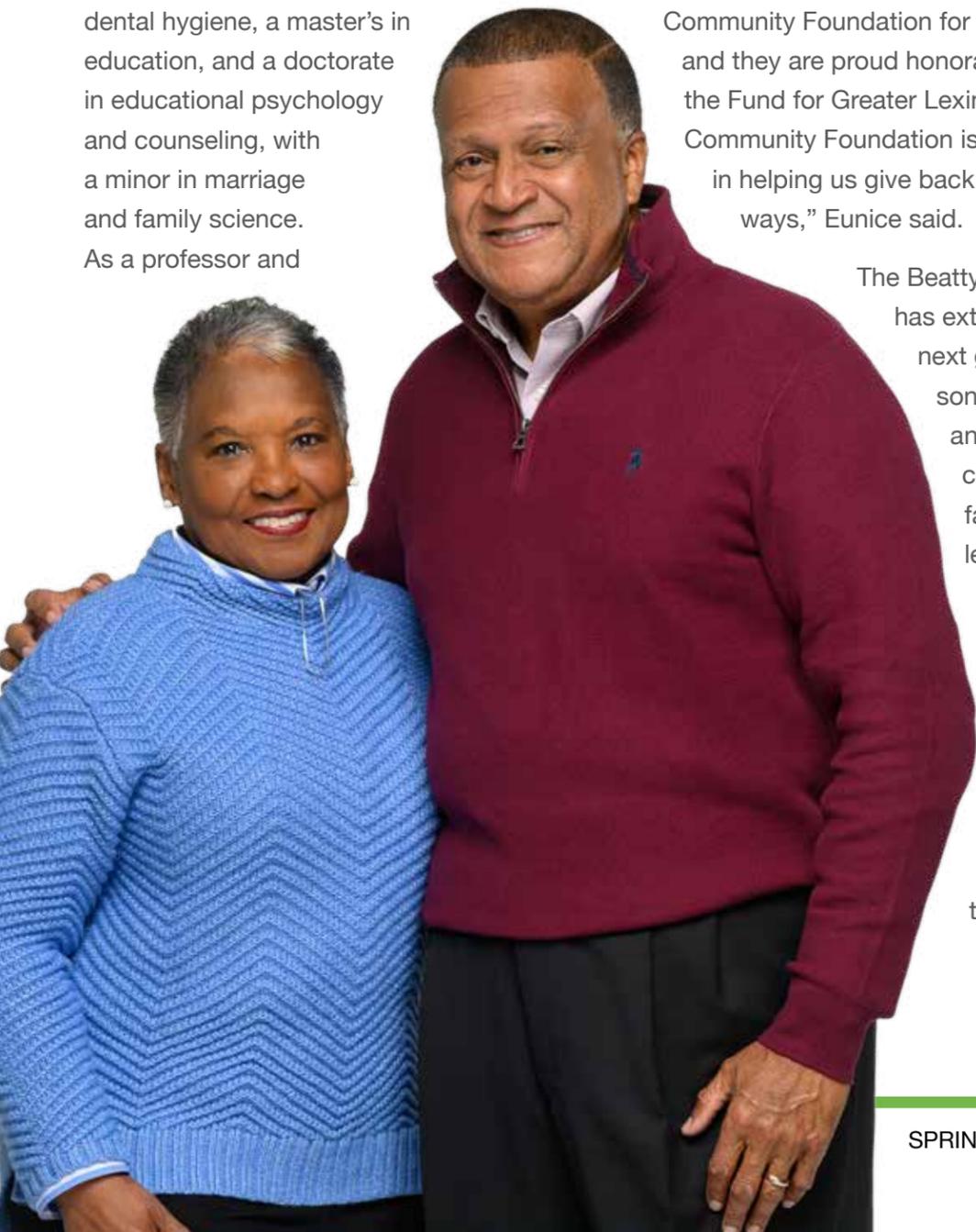
Now, as co-chair of Lexington's 250Lex celebrations, Eunice is helping the city reflect on its past while looking toward the future. "When Mayor Gorton appointed Kip [Cornett] and me as co-chairs, our early conversations were about ensuring this milestone reflected the full breadth of our city's history," she explained. "Lexington has changed in so many ways, and we want to honor that while celebrating where we are today."

For Eunice, one of the most profound changes she has witnessed is Lexington's journey from segregation to integration. "I was a teenager during integration," she recalled. "Now, I see young people facing challenges of their own, and I think back to what it was like for my generation to navigate those transitions."

As Lexington's yearlong celebration unfolds, Eunice is particularly excited about the June Homecoming event. "It's like we're celebrating a birthday all year, but June is our big celebration month," she said. "We're inviting everyone who has lived in or visited Lexington to come back and celebrate with us."

Dr. Eunice Beatty is more than a Lexington legend, she is a guiding light of generosity, leadership and love for her hometown. "Lexington is where I was born and where I grew up," she said. "But the thing I love most about Lexington is the people—it's absolutely the people."

To learn more about Eunice and 250Lex, visit 250lex.com or scan the QR code to listen to the full conversation with Eunice on BGCF's DoGood Radio Hour podcast.





NEW CHARITABLE FUNDS

WELCOME TO THE FAMILY!

These new charitable funds were established between January 1 and December 31, 2024.

Please join us in welcoming them to our BGCF community of givers!

100 Good Men of Lexington Fund
250LEX Fund

ACRE Justice Fund

Anonymous by Ted Danson Fund

Bill and Doris Settles Charitable Fund

Bluegrass Care Navigators Grief Care
Endowment Fund

Buck and Lillie May Patrick
Scholarship Fund

Build A Bigger Table

CARES Coalition

Carol Barr Fund

Cathedral of Christ the King
Endowment Fund

Cathedral of Christ the King Perpetually
Restricted Fund

Centre for Neurodiversity Innovation Fund

Christopher Haley Logan Foundation

Clark County Education Fund

Cornett Family Foundation

Crawford Cemetery Fund*

CRCKY Endowment Fund

Damron Charitable Fund

Daniel and Maddie Patrick Family Fund

Dr. George C. Wright Lafayette High
School Class of 1968 Scholarship

Elijah's Fund

The Embertson Family Fund

Extra Helping Fund

Fayette Education Foundation –
Everybody Counts

First Methodist Church Women in Poverty
Fund

Friends of the Parks in Fayette County
Foundation

Gatton Park Conservancy Endowed Fund

George Collignon Endowed Memorial
Scholarship

Good Foods Co-Op Sustainability Fund

Hugh L. Miller Legacy Fund*

Jack Stivers Jr & Meera Govindaswami
Foundation*

Jacquelyn M. Burrell Giving Fund

Janice Kuperstein Tzedakah Charitable
Fund

John and Karen Cosby Legacy Fund*

John and Margaret Wharton

Charitable Fund

Kathy Fletcher Luttrell Charitable Fund*

Kentucky Civic Trust Fund

League of Women Voters of Lexington, KY
Endowment Fund

Lora K Shaffer Foundation

Magoffin County Career and Technical
Education Building Fund

Mission Health Lexington Reserve Fund

Morehead American Legion Auxiliary Fund

Moveable Feast Lexington Foundation

Mt. Sterling Montgomery County
Community Fund

Mt. Sterling Montgomery County
Expenditure Fund

Mystical Goat Fund

One World Fund

Open Door Lunch Ministry, St. Paul
Catholic Church Endowment Fund

Paris Greyhound Football Foundation

The Peet Family Fund

Peter L. Soteropoulos Charitable Fund

Press Forward Lexington Journalism Fund

ProudTown Inc. Fund

Rachel and Matt Harney Foundation

Rains and Rawlings Fund

Rompf Family Fund

Rowan County Park Fund

Safe Passage Fund

Sankofa Fund

Sharon M. Naas Charitable Fund

Shelby Stocker Memorial Foundation

Undermain Fund

Valvoline Instant Oil Change Employee
Assistance Fund

Wallar-Wilson Foundation*

The Yes Card Fund

Yorktown Fund

**Legacy Fund*

WHY OPEN A CHARITABLE GIVING FUND AT BGCF?

When you open a charitable fund at Blue Grass Community Foundation, you're making generosity easy, impactful and lasting. Here's how:

- **LESS PAPERWORK, MORE GIVING.** We handle the administrative work, tax reporting and grant distribution, so you can focus on making a difference.
- **SMART TAX BENEFITS.** Your contributions may be eligible for immediate tax deductions, plus potential savings on capital gains taxes.
- **LOCAL EXPERTISE, MAXIMUM IMPACT.** We know the needs of Central and Appalachia Kentucky and can help you support the causes that are most impactful.
- **INVESTED FOR GROWTH.** Your charitable dollars are professionally managed, giving your fund the potential to grow over time.
- **FLEXIBLE + PERSONALIZED.** Give to multiple charities, support new causes and tailor your giving to match your philanthropic goals.
- **A LASTING LEGACY.** Endowments and planned giving options ensure your generosity makes an impact for generations to come.
- **GIVE YOUR WAY.** Whether you prefer to give publicly or anonymously, we honor your wishes.



Want to explore setting up your own fund? Contact Scott Fitzpatrick, Vice President/Advancement at 859.225.3343 or sfitzpatrick@bgcf.org

A RECORD-BREAKING YEAR

FOR THE **GOODGIVING** CHALLENGE

BLUE GRASS COMMUNITY FOUNDATION



The 2024 GoodGiving Challenge shattered records once again, raising an incredible \$2.9 million through 12,244 donations for 201 local nonprofits across Central and Appalachia Kentucky. Hosted by Blue Grass Community Foundation in partnership with Smiley Pete Publishing, the GoodGiving Challenge continues to be a powerful force for local philanthropy, proving that when we give together, we make an even bigger impact.

Last year's challenge, running from Giving Tuesday through December 6, featured \$720,000 in matches and prizes, boosting donations and helping nonprofits reach new

heights. With support from donors across the region and beyond, the campaign has now raised nearly \$26 million since 2011—showing the incredible compassion and commitment of our community.

“We were absolutely thrilled by the outpouring of generosity during the 2024 GoodGiving Challenge,” said Lauren Parsons, director of strategic initiatives + communications at Blue Grass Community Foundation.

The year-after-year success is a testament to the power of collaboration and the incredible spirit of giving that defines our community. BGCF is proud to help connect donors with the causes they care about most, and we're already looking forward to Giving Tuesday 2025!



Sign up for updates, including when and how local nonprofits can register for the 2025 event, at BGgives.org.



TOTAL RAISED: \$2.93 MILLION!

**12,244
GIFTS**



\$13,634
Average Raised Per Nonprofit



201
Nonprofits

PLANTING SEEDS OF PHILANTHROPY:

ENDOWMENTS CULTIVATE LASTING IMPACT IN OUR COMMUNITIES

As the weather warms, many of us turn to gardening—planting seeds, nurturing growth and watching as our efforts blossom into something beautiful and lasting.

Now, imagine philanthropy working the same way. Endowment funds nurture the financial

seeds of generosity with careful cultivation to provide ongoing support for the causes that matter most. Much like a well-tended garden, these funds grow over time, generating dividends that fuel charitable initiatives, strengthen nonprofits and sustain vital programs across our region.

At Blue Grass Community Foundation, we proudly steward 175 endowment funds dedicated to making Central and Appalachia Kentucky a better place to live, work and thrive. Join us by donating to one of these funds, or by establishing your own endowment!

GROW YOUR IMPACT WITH ENDOW KENTUCKY TAX CREDITS

When you donate to endowment funds, you're helping nonprofits ensure charitable support for the future, perpetuating their missions for generations to come. Whether you're giving to an existing fund or creating one of your own, there's an added benefit—your gift may be eligible for the Endow Kentucky Tax Credit.

What is the Endow Kentucky Tax Credit?

The Endow Kentucky Tax Credit is a unique opportunity that allows donors to receive a tax credit of up to 20% of their gift when they contribute to a qualified endowment fund at BGCF. This program encourages long-term philanthropic investments that strengthen Kentucky communities.

How Does It Work?

- Individuals and businesses can apply for tax credits on gifts made to BGCF's endowed nonprofit funds.
- The credit equals 20% of your gift, with a maximum credit of \$10,000 per taxpayer, per year (which equates to a \$50,000 charitable gift).
- The tax credit is applied against Kentucky state income tax, reducing your overall tax burden while supporting your favorite local causes.
- Unlike a deduction, which lowers taxable income, a credit directly reduces the amount of state tax owed, making this a powerful incentive for charitable giving.

How to Apply for the Tax Credit

- 1. Plan Your Gift:** Choose an eligible endowment fund at BGCF or establish your own.
- 2. Reserve Your Credit:** The application process opens July 1 each year, and credits are awarded on a first-come, first-served basis. It's important to apply early, as these credits are limited!
- 3. Make Your Gift:** Once your tax credit is approved, you have 30 days to complete your donation to BGCF.
- 4. Claim Your Credit:** Your donation receipt and tax credit approval can be used when filing your Kentucky state taxes.

The Endow Kentucky Tax Credit is a win-win, helping donors maximize their charitable impact while receiving valuable tax benefits.



Ready to Make an Enduring Difference? Support one of BGCF's 175 endowed nonprofit funds and take advantage of the Endow Kentucky Tax Credit! Scan this QR code to explore BGCF's Endow Kentucky Tax Credit Toolkit, which includes a full list of funds you can support.



MISSION HEALTH LEXINGTON: A LEGACY OF CARE AND GROWTH

For two decades, Mission Health Lexington has provided free medical, dental, vision and pharmacy services to uninsured residents of Fayette County. What began as a grassroots effort inspired by a church mission trip has evolved into a full-service healthcare clinic, ensuring that those in need receive lifesaving care without financial barriers.

At the heart of Mission Health Lexington is a commitment to treating chronic conditions, keeping patients out of emergency rooms, and providing holistic, patient-centered care. Unlike traditional clinics, Mission Health Lexington's volunteer healthcare providers take their time, often spending up to an hour with each patient. This model allows for deeper relationships and a more comprehensive understanding of patients' needs, from medical concerns to the social and economic factors affecting their health.

Despite operating on a lean budget of approximately \$500,000 per year, Mission Health Lexington has steadily expanded, thanks to community support, grant funding and a growing endowment. The clinic recently increased its full-time staff from one to three, allowing it to enhance services, including hiring bilingual staff to better serve its Spanish-speaking patients.

The Power of Endowment

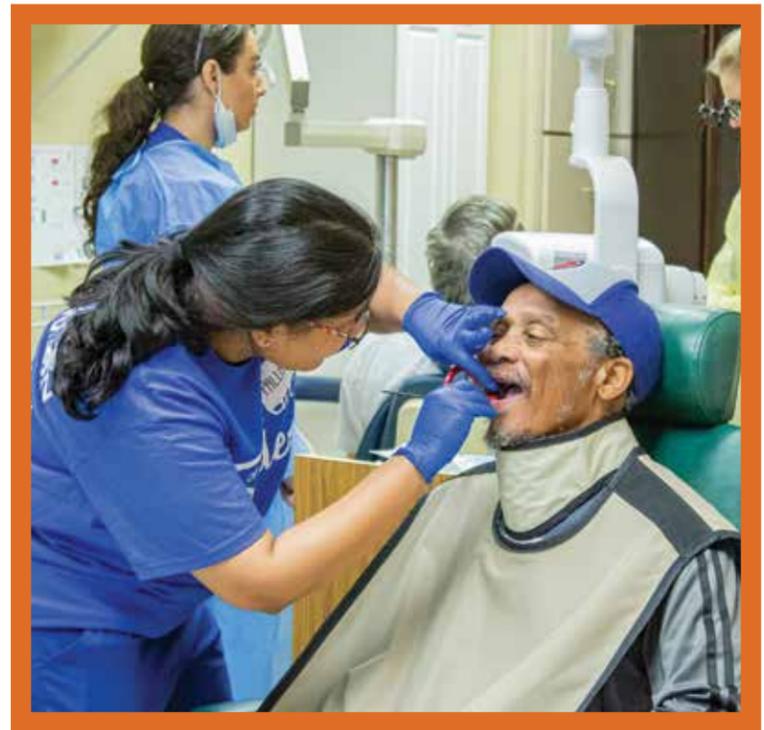
Mission Health Lexington's endowment began in 2013 as a prize awarded during the GoodGiving Challenge. While initially a modest



sum, it caught the attention of a generous donor looking to take advantage of Endow Kentucky Tax Credits. Year after year, that donor maximized the available tax benefits, and with an assist from other donors, this important funding source has steadily grown to its current balance of \$600,000.

For Executive Director Abby Pliszka, financial sustainability is key. "When I started, one grant made up 35% of our income," she explains. "I knew we had to diversify." Today, the endowment provides a reliable funding stream that helps bridge financial gaps, especially as traditional funding sources shift.

Abby sees the endowment as more than just a financial asset—it's a testament to the community's belief in Mission Health Lexington's future. "An endowment gift is special because it supports both today's needs and tomorrow's growth. It's an investment in the long-term health of our patients and our organization."



Transforming Lives

The impact of Mission Health Lexington is best seen through its patients. One of the clinic's success stories involves a diabetic patient who enrolled in its diabetes management program. With guidance from a case manager, he adopted lifestyle changes, adhered to his medication plan and ultimately lost enough weight to stop needing insulin. When he no longer required his prescriptions, he returned to the clinic—not as a patient, but to donate his remaining medication for someone else in need.

Looking Ahead

As Mission Health Lexington moves into its next chapter, the clinic remains focused on strengthening existing services while exploring new opportunities. Abby dreams of adding a therapist to provide much-needed mental health support and is also working to secure funding for hearing aids, ensuring that patients receive comprehensive care.

Financially, the clinic continues to seek sustainable funding sources, and the endowment will play a crucial role in that stability. "If you're thinking about starting an endowment for your nonprofit, do it," Abby advises. "All it takes is one passionate donor, and you could find yourself with a \$50,000 gift every year. Providing supporters with multiple ways to contribute—whether through volunteering, attending events, or endowment gifts—ensures long-term growth."

For those looking to support Mission Health Lexington, opportunities abound—from volunteering as a medical professional to contributing to the endowment. Every gift, whether of time, treasure or talent, strengthens the clinic's ability to provide compassionate care to those who need it most.



To learn more about how you can support Mission Health Lexington, visit missionhealthlex.org.



To get started supporting an endowment, or establishing your own, contact Scott Fitzpatrick, Vice President/



Advancement, at sfitzpatrick@bgcf.org or 859.225.3343.



HOMETOWN LEGACY

Across Central and Appalachia Kentucky, our endowed geographic community funds are building a brighter future—one gift, and one grant, at a time. These funds are local giving vehicles designed to grow charitable resources that support the people, places and projects that make our hometowns special.

When you give to a community fund, your donation is invested for long-term growth, with annual earnings fueling grants that strengthen local nonprofits, support vital programs and create

opportunities for future generations. It's philanthropy that doesn't just make an impact today, it builds a legacy that lasts.

In this issue, we're celebrating the power of hometown philanthropy with highlights from our community funds across the region. From historic preservation and public art to education and essential services, these funds are making a difference in the places we call home. Keep reading to see how your neighbors are investing in their communities, and how you can be part of it!

HARRISON COUNTY COMMUNITY FUND: CREATIVELY INVESTING IN COMMUNITY

Supporting Mothers & Babies at Harrison Memorial Hospital

A new caesarean suite at Harrison Memorial Hospital will soon make deliveries safer and more pleasant for mothers and newborns—thanks in part to the Harrison County Community Fund. This partnership with the Harrison Memorial Hospital Foundation invested in state-of-the-art care for growing families in the community.

Storytelling Through Murals

Harrison County has a deep appreciation for art and history, and HCCF is committed to preserving and enhancing public art, including the tribute to Joe B. Hall, the legendary University of Kentucky basketball coach. Thanks to recent restoration efforts sponsored by HCCF, the mural will remain vibrant for years to come. HCCF also funded hometown artist Wylie Caudill's recent revitalization of the iconic "Cynthiana" mural, adding even more character to the town's artistic landscape and the charming Cynthiana Pocket Park.

Community Giving in Action

Harrison County knows how to come together for a good cause! During the annual Pike Street Wine House Social, the James and Martha Brown Foundation generously matched donations, bringing in a total of \$25,000 to invest in local projects! And at the Twinkle & Toast at Ashford Acres, local artist Wylie Caudill auctioned off his artwork to a generous donor, which helped elevate that event's fundraising total to \$12,000.

These funds will be invested to grow, creating larger returns for future community grants.



FRANKLIN COUNTY COMMUNITY FUND: GROWING IMPACT TOGETHER



A Brighter Holiday Season

For generations, Frankfort Candlelight Weekend has been a beloved tradition, kicking off the holiday season with festive lights, shopping and cheer. A highlight of the celebration is the Christmas Tree Lighting, where the community gathers downtown to watch the tree glow for the first time, marking the official start of the season.

This year, the Franklin County Community Fund helped make the moment even more magical. Partnering with the City of Frankfort and the Department of Parks, Recreation & Historic Sites, FCCF helped purchase a new Christmas tree to replace outdated decor. Now, the community has a festive centerpiece to enjoy for years to come, making Candlelight Weekend and the holidays even more special.

Rising to the Moment

In response to recent flooding, the Franklin County Community Fund quickly launched the Frankfort/Franklin County Flood Relief Fund to support local recovery efforts. 100% of donations will be granted to vetted local nonprofits helping residents rebuild. The road to recovery is long and the needs will be great. Together, we can help Franklin County recover, stronger than ever.



To donate:
<https://tinyurl.com/franklincountyflood>

CLARK COUNTY COMMUNITY FOUNDATION: A YEAR OF IMPACT



In 2024, the Clark County Community Foundation granted nearly \$300,000 to support charitable organizations, education initiatives and community projects that make Winchester and Clark County a stronger, more vibrant place.

Investing in Literacy and Education

Supporting education has long been a priority for the Clark County Community Foundation. Grants in 2024 funded literacy programs, hands-on learning opportunities and college readiness support for students across the community, such as:

- Early literacy programs like Dolly Parton’s Imagination Library and Rocket Reading, in partnership with the Clark County Public Library, to instill a love of reading in young children.
- Seventh-grade Clark County public school students visited the state capital, gaining firsthand experience in government and civic engagement.

- Baker Intermediate students attended a girls’ summer STEM camp, empowering them in science, technology, engineering and math.
- Black and Hispanic Achievers participated in an educational trip to Nashville, expanding their cultural and academic experiences.
- GRC students received college and technical school application and admissions support through the Clark County Community Foundation Scholars Program.

Enhancing Downtown Winchester

Through the Downtown Development Investment Fund, CCCF supported projects that promote historic preservation and economic growth in Winchester’s downtown district. These investments help ensure that downtown remains a thriving hub for residents, businesses and visitors alike.

Additionally, the foundation funded downtown banners honoring our community’s heroes, celebrating the individuals who make Clark County a special place.

Supporting the Arts and Local Nonprofits

CCCF’s commitment to arts and culture continued with funding for Rock University at Leeds, a program that nurtures young musicians and fosters creativity in the community.

Finally, CCCF contributed over \$200,000 in matching funds to 33 local nonprofits in the GoodGiving Challenge, amplifying their impact and boosting their fundraising total to more than \$700,000.

 Gifts to all of these endowed community funds qualify for Endow Kentucky Tax Credits!
Visit bgcf.org/community-funds to learn more about BGGCF’s endowed community funds.

ROWAN COUNTY COMMUNITY FUND: HONORED FOR COMMUNITY IMPACT

The Rowan County Community Fund was recognized with the Community Partnership Award from the Morehead-Rowan County Chamber of Commerce for its commitment to strengthening the region through collaboration and philanthropy.

RCCF collaborated with Rowan County Fiscal Court, Independent Stave Company and UK St. Claire to develop Harry T. Clark Community Park, a welcoming space for all ages named in honor of a beloved community leader and longtime public servant. RCCF sparked



the launch of fundraising for the park by committing \$12,500 and is still leading the way for others to help make this park a vibrant, interactive green space.

This award celebrates organizations that embody the spirit of collaboration. Without the collaboration of these government entities, local businesses and nonprofit organizations, the Harry T. Clark Community Park would not be a reality today.

Rowan County Community Fund’s dedication to investing in local projects, supporting essential programs and building a brighter future makes Morehead and Rowan County a better place to live, work and play.

Blue Grass Community Foundation creates more generous, vibrant, equitable and engaged communities by growing charitable giving throughout the Bluegrass and Appalachia Kentucky.



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Online newsletter:
bgcf.org/BGCFyi



Learn more about Bluegrass Gives and how you can be part of this new chapter in giving at bgcf.org/bggives.

EXCITING CHANGES TO THE GOODGIVING CHALLENGE IN 2025: INTRODUCING



Big things are coming to the GoodGiving Challenge in 2025! As we celebrate 15 years of impact, we're reimagining the event for the future—starting with a new name: Bluegrass Gives!

This annual day of generosity will now take place on Giving Tuesday, with one powerful day of giving and seven days of early giving leading up to it. Expect exciting matches, prizes, and nonstop momentum from 6 a.m. to midnight!

FROM LISA ADKINS

Our President's Letter

At Blue Grass Community Foundation, we like to say money doesn't grow on trees, it grows in endowments! And the proof is in the numbers: of BGCF's \$284 million in total assets, \$142 million is permanently endowed—creating lasting impact across the communities we serve.

Endowments change lives. Just ask Mission Health Lexington, which is building a stronger future thanks to an endowment at BGCF (read more on page 5). Or take a look at our endowed community funds on pages 6 and 7, which are empowering local philanthropy across Central and Appalachia Kentucky.

Kentucky makes giving even more rewarding through the Endow Kentucky Tax Credit program, a unique incentive that amplifies the impact of endowed gifts.

And speaking of impact, don't miss our cover story on Lexington legend and former BGCF board member Dr. Eunice Beatty, a lifelong champion of service and generosity.



Want to grow your own charitable legacy? Let's talk! Contact me at 859.225.3343 or ladkins@bgcf.org.

Lisa Ashner Adkins, J.D.
President + CEO